



HYPERION UNIVERSITY - BUCHAREST

FACULTY OF ECONOMIC SCIENCES

# Programme

**International Conference**

***The Economies of Southern and  
Eastern European Countries in a  
Globalized World***

**Bucharest, Romania**

**May, 14-15, 2026**



## ***SCIENTIFIC COMMITTEE***

PhD Prof. **Lucian –Liviu Albu**, Institute for Economic Forecasting, Romanian Academy  
PhD Associate Prof. **Corina Maria Ghiberdic**, “Hyperion” University of Bucharest;  
PhD. Associate Prof. **Carmen Uzlău**, “Hyperion” University of Bucharest;  
PhD Prof. **Mariana Bălan**, “Hyperion” University of Bucharest;  
PhD. **Olga Sánchez González**, Department of Business Organization, Faculty of Commerce and Tourism, Complutense University of Madrid  
PhD. Prof. **Clara Martín Duque**, Department of Business Organization, Faculty of Commerce and Tourism Complutense University of Madrid  
PhD. Assistant Professor **Sol Quesada Blasco**, Complutense University of Madrid Department of Business Organization, Faculty of Economics and Business  
PhD. Assistant Professor **María Jesús Ríos Romero**, Complutense University of Madrid  
PhD **Nilghiun Ismail** - Faculty of Economics and Administrative Sciences, Giresun University, Turkey;  
PhD. Associate Prof. **Cezar Braicu**, Academy of Economic Studies, Bucharest  
PhD. Prof. **Marin Andreica**, Academy of Economic Studies, Bucharest  
PhD. Associate Professor, **Iulian Panait**, National Bank of Romania  
PhD. Associate Professor, **Dan Voicilaș**, „Hyperion” University of Bucharest  
PhD. Associate Professor, **Constantin Aurelian Ionescu**, „Valahia” University of Târgoviște  
PhD. Associate Professor, **Rodica Perciun**, Institute of Economics, Finance and Statistic, Academy of Sciences of Moldova  
PhD. **Victoria Bliznyuk**, Institute of Economics and Forecasting, Kiev, Ukraine  
PhD. **Maria Viarenich**, Research Fellow Center for Socio Cultural Cooperation, Institute of Sociology, National Academy of Sciences of Belarus, Minsk, Belarus  
PhD. **Andrei Mihai Cristea**, „Hyperion” University of Bucharest  
PhD. **Olimpia Neagu**, „Vasile Goldiș” Western University of Arad, University of Oradea, Academy of Romanian Scientists, Bucharest

## ***ORGANIZING COMMITTEE***

**President:** Mariana Bălan, PhD Professor,  
**Secretary:** Daniela Mihaela Niculescu, Univ. Assistant, PhD  
**Members:** Corina Maria Ghiberdic, PhD. Associate Professor,  
Adriana Mirică, PhD Lecturer,  
Liliana Paschia, PhD Associate Professor,  
Mihalela Marcu, PhD Lecturer.



***Thursday, May 14, 2026***

**10<sup>30</sup> – 11<sup>30</sup> Plenary opening session**

**+ Opening Address**

- o PhD Associate Prof. *Corina-Maria GHIBERDIC* – Pro Rector of “Hyperion” University of Bucharest

**+ Plenary lecture 1**

- o PhD Associate Prof. *Carmen UZLĂU* - “Hyperion” University of Bucharest

**DISTRIBUTION MECHANISMS AND POLICIES IN THE FIELD OF POPULATION INCOME IN ROMANIA**

**+ Plenary lecture 2**

- o PhD Associate Prof. Researcher *Galina SAVELIEVA* - Center for Demographic Research, National Institute for Economic Research (CDR NIER), Academy of Economic Studies of Moldova, Republic of Moldova
- o PhD SR, *Svetlana ZAHAROV* – Center for Demographic Research, National Institute for Economic Research (CDR NIER), Academy of Economic Studies of Moldova, Republic of Moldova

**THE BEVERIDGE CURVE: TENSION ON LABOUR MARKET IN THE REPUBLIC OF MOLDOVA**

**+ Plenary lecture 3**

- o PhD *Nilghiu ISMAIL* - Faculty of Economics and Administrative Sciences, Giresun University, Turkey
- o PhD *Mariana BĂLAN* – “Hyperion” University of Bucharest

**COMPARATIVE ANALYSIS OF PISA 2022 RESULTS IN ROMANIA AND TURKEY**



## Sections

# ***ECONOMICS and MANAGEMENT & INTERNATIONAL AFFAIRS***

### ***Papers presentation***

***Thursday, May 14, 2025 - 11<sup>30</sup>-16<sup>30</sup>***

and

***Friday, May 15, 2025 - 9<sup>30</sup> - 14<sup>30</sup>***

**Chairman: PhD Prof. Mariana BĂLAN**

**PhD Lector Mihaela MARCU**

**Moderator: PhD Associate Prof. Carmen UZLĂU**

**PhD Lector Andrei CRISTEA**

#### **1. INNOVATIONS AND TRANSFORMATIONS IN TERTIARY EDUCATION EDUCATION**

*Carmen UZLĂU*, “Hyperion” University, Bucharest

*Corina Maria GHIBERDIC*, “Hyperion” University, Bucharest

#### **2. MEASURING INCOME INEQUALITY**

*Carmen UZLĂU*, “Hyperion” University, Bucharest

*Daniela Mihaela NICULESCU*, “Hyperion” University, Bucharest

#### **3. GENDER, GENERATIONS AND THE FAMILY IN INTERNATIONAL MIGRATION**

*Mariana BĂLAN*, “Hyperion” University, Bucharest

*Simona-Maria STĂNESCU*, Research Institute for Quality of  
Life, Romanian Academy

#### **4. ARTIFICIAL INTELLIGENCE AS AN ENGINE OF ECONOMIC GROWTH: CONVERGENCE OR DIVERGENCE IN THE EU?**

*Violeta-Andreea ANDREIANA*, Valahia University of Targoviște

*Constantin Aurelian IONESCU*, Valahia University of Targoviște,  
“Hyperion” University, Bucharest

*Georgiana - Tatiana BONDAC*, Valahia University of Targoviște

*Mihaela Denisa COMA*, Valahia University of Targoviște, Institute  
of Multidisciplinary Research for Science and Technology, “Hyperion”  
University, Bucharest

#### **5. GREEN HUMAN CAPITAL AS A DETERMINANT OF SUSTAINABLE HEALTHCARE: EVIDENCE FROM ROMANIA (2014–2024)**

*Larisa POPA*, Romanian Academy, School of Advanced Studies of  
the Romanian Academy, Doctoral School of Economic Sciences,  
National Institute for Economic Research "Costin C. Kirițescu"

*Ileana MĂRGINEAN*, The Institute of National  
Economy, Romanian Academy

#### **6. POVERTY IN ROMANIA: AN ANALYSIS AT REGIONAL LEVEL**

*Carmen UZLĂU*, Institute for Economic Forecasting, Romanian  
Academy

*Adriana MIRICĂ*, “Hyperion” University

**7. THE IMPACT OF DIRECT TAXATION ON TAX REVENUE MOBILIZATION: EMPIRICAL EVIDENCE AND BUDGETARY IMPLICATIONS**

*Cristian PANĂ*, Ecological University of Bucharest, Faculty of Financial Management

*Oana CHINDRIȘ-VĂSIOIU*, Institute for World Economy, Romanian Academy

**8. THE ROLE OF THE ECONOMIC FACTOR IN STUDENTS' SCIENTIFIC THINKING**

*Alina Georgiana IANCU*, Institution: "Ion Creangă" State Pedagogical University Chișinău

*Sergiu SANDULEAC*, Institution: "Ion Creangă" State Pedagogical University Chișinău,

**9. ARTIFICIAL INTELLIGENCE AND THE TRANSFORMATION OF PROFESSIONAL JUDGMENT IN ACCOUNTING: IMPLICATIONS FOR DECISION-MAKING, ETHICS, AND REPORTING QUALITY**

*Constantin Aurelian IONESCU*, Valahia University of Targoviște, "Hyperion" University

*Liliana PASCHIA*, "Hyperion" University of Bucharest

*Luiza IONESCU*, Valahia University of Targoviște

*Valerica TĂTĂRANU (SOARE)*, IOSUD – Doctoral School of Economic Sciences and Humanities, Valahia University of Targoviște

**10. DETERMINANTS OF INFLATION IN ROMANIA: ENERGY PRICES, FISCAL POLICY, AND CONSUMER BEHAVIOR IN AN EMERGING EUROPEAN MARKET**

*Brîndușa Mihaela RADU*, Institute for Economic Forecasting, Romanian Academy

**11. DIGITAL TECHNOLOGIES IN THE AUDIT PROCESS: IMPLICATIONS FOR AUDIT QUALITY AND THE ACCOUNTING PROFESSION**

*Maria-Magdalena FLOREA (Apostolache-Florea)*, Valahia University of Targoviste, Doctoral School of Economic Sciences and Humanities,

*Sorina-Geanina STĂNESCU*, Valahia University of Targoviste, Institute of Multidisciplinary Research for Science and Technology, "Hyperion" University of Bucharest

*Cristina-Maria VOINEA*, Valahia University of Targoviste

*Adriana ZAVINCU*, "Hyperion" University of Bucharest

**12. RECENT CHANGES IN SKILLS DEMAND IN THE ROMANIAN LABOR MARKET: DIGITAL, GREEN, AND TRANSVERSAL SKILLS**

*Dalina-Maria ANDREI*, Institute for Economic Forecasting, Romanian Academy

**13. HUMAN CAPABILITIES FOR BRIDGING THE DIGITAL DIVIDE IN THE EUROPEAN UNION**

*Lorant HERCZEG*, Școala Doctorală de Științe Economice, University of Oradea

*Olimpia NEAGU*, „Vasile Goldiș” Western University of Arad, University of Oradea, Academy of Romanian Scientists, Bucharest

**14. EMERGING TRENDS IN THE EUROPEAN LABOR MARKET**

*Andreea - Monica JELEASCOV*, Colegiul Tehnologic "Grigore Cerchez

**15. THE CIRCULAR ECONOMY IN THE EUROPEAN UNION: LEGISLATIVE FRAMEWORK AND IMPLEMENTATION DISPARITIES**

*Dalina-Maria ANDREI*, Institute for Economic Forecasting, Romanian Academy

- 16. DIGITAL CUSTOMER EXPERIENCE IN SOUTHEAST EUROPEAN E-COMMERCE MARKETS**  
*Cristian-Ștefan CRĂCIUN*, “Hyperion” University
- 17. EASTERN EUROPE: A KEY NEARSHORING HUB FOR SECURE WESTERN SUPPLY CHAINS**  
*Georgeta ILIE*, Institute for World Economy, Romanian Academy
- 18. PREMISES OF THE NEW CAP STRATEGIC PLANS 2027+**  
*Dan-Marius VOICILAȘ*, Institute of Agricultural Economics, Romanian Academy and “Hyperion” University, Bucharest
- 19. DIGITAL TRANSFORMATION AND THE KNOWLEDGE ECONOMY: A FRAMEWORK FOR SUSTAINABLE DEVELOPMENT**  
*Mădălina TOCAN*, Institute for World Economy, Romanian, Ecological University of Bucharest Academy, Ecological University of Bucharest  
*Oana CHINDRIȘ-VĂSIOIU*, Institute for World Economy, Romanian Academy
- 20. THE IMPORTANCE OF DIGITAL EDUCATION IN THE TRANSFORMATION OF ROMANIA**  
*Andrei CRISTEA*, “Hyperion” University, Bucharest
- 21. THE IMPACT OF DIGITALIZATION OF OPERATIONAL PROCESSES ON THE COMPETITIVENESS OF SMEs IN THE SERVICE SECTOR IN ROMANIA**  
*Georgiana Tatiana BONDAC*, Valahia University of Targoviste  
*Dorin Claudiu MANOLACHE*, Valahia University of Targoviste  
*Maria Magdalena NICA*, Valahia University of Targoviste  
*Florin Radian STANCIU*, Valahia University of Targoviste
- 22. SOCIAL ECONOMY AND THE SOCIO-PROFESSIONAL INTEGRATION OF VULNERABLE YOUTH: AN ANALYSIS OF THE EFFICIENCY OF EDUCATIONAL PARTNERSHIPS IN FACILITATING THE TRANSITION TO THE LABOUR MARKET.**  
*Elena Denisa MATEEVICI*, Romanian Academy, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, National Institute for Economic Research "Costin C. Kirițescu", Institute of National Economy, Romania;  
*Margareta PENEOAȘU*, „Elina Matei Basarab” Economic Technological High School, Rm. Sărat, Buzău, Romania
- 23. THEORIES OF INFLATION AND THEIR RELEVANCE TO THE ROMANIAN ECONOMY: CLASSICAL, KEYNESIAN, AND MODERN PERSPECTIVES**  
*Brîndușa Mihaela RADU*, Institute for Economic Forecasting, Romanian Academy
- 24. ROMANIAN FAMILIES WITHIN CURRENT DEMOGRAPHIC CONTEXT**  
*Simona- Maria STĂNESCU*, Research Institute for Quality of Life, Romanian Academy  
*Cristina GROZAVU*, Romanian Academy, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences  
*Constanța COSTACHE*, Romanian Academy, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences
- 25. CIRCULAR ECONOMY AS A DRIVER OF LABOUR MARKET CHANGE: EVIDENCE FROM ROMANIA (2014–2024)**  
*Anca CRISTEA*, Romanian Academy, Institute for World Economy, Bucharest, Romania, “Hyperion” University

**26. THE CHALLENGES OF POPULATION EXPOSURE TO RADON FROM THE PERSPECTIVE OF THE 2030 AGENDA, SUSTAINABLE DEVELOPMENT GOAL 3 HEALTH AND WELL-BEING**

*Alexandra CUCOȘ*, PhD, Babes-Bolyai University, Faculty of Environmental Science and Engineering, Cluj-Napoca, Sustainable Development Advisory Council

*Simona Maria STĂNESCU*, Research Institute for Quality of Life - ICCV, Romanian Academy, Sustainable Development Advisory Council

**27. AN OVERVIEW OF CZECH REPUBLIC'S ECONOMIC SITUATION UNDER CURRENT CHALLENGES**

*Odette MARINACHE*, Institute for World Economy, Romanian Academy

**28. Mechanisms of Organizational Transformation and Their Impact on Performance in the Romanian Food Industry**

*George STĂNESCU*, Valahia University of Targoviste, Doctoral School of Economic Sciences and Humanities

*Anisoara DUICA*, Valahia University of Targoviste, Doctoral School of Economic Sciences and Humanities

*Marilena Carmen UZLĂU*, Institute of Economic Forecasting, Romanian Academy

*Georgiana STOICA*, Valahia University of Targoviste

**29. THE ROLE OF VOLUNTEERISM AS A PATHWAY TO YOUTH EMPLOYMENT**

*Corina Maria GHIBERDIC*, “Hyperion” University, Bucharest

*Andrei CRISTEA*, “Hyperion” University, Bucharest

**30. New tourism in XXI century – new definition**

*Luminița BOBOC*, “Hyperion” University, Bucharest

**31. SOCIAL POLICIES FOCUS ON ACTIVE AGEING IN ROMANIA**

*Simona-Maria STĂNESCU*, Research Institute for Quality of Life, Romanian Academy

*Simona MIHAIU*, Research Institute for Quality of Life, Romanian Academy

*Constanța COSTACHE*, Romanian Academy, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences

**32. PARTICIPATION OF YOUNG PEOPLE IN EDUCATION AND THE LABOUR MARKET**

*Mariana BĂLAN*, “Hyperion” University, Bucharest

*Geo SPÂNULESCU*, “Hyperion” University, Bucharest

**33. FROM DIGITIZATION TO DIGITALIZATION IN ACCOUNTING IMPLICATIONS FOR DECISION-MAKING IN PUBLIC INSTITUTIONS**

*Adriana Madalina BUCUR (COSCONEL)*, Valahia University of Targoviste, Doctoral School of Economic Sciences and Humanities, Targoviste

*Sorina-Geanina STANESCU*, Valahia University of Targoviste, Institute of Multidisciplinary Research for Science and Technology, Targoviste, “Hyperion” University of Bucharest

*Violeta STATE*, Valahia University of Targoviste

*Liliana PASCHIA*, “Hyperion” University of Bucharest

**34. REGIONAL DEMOGRAPHIC DISPARITIES IN ROMANIA**

*Geo SPÂNULESCU*, “Hyperion” University of Bucharest

**35. THE IMPACT OF GREEN INVESTMENTS ON ECONOMIC GROWTH**

*Daniela Mihaela NICULESCU*, “Hyperion” University, Bucharest

**36. VULNERABILITIES AMONG RETIREES IN THE DEVELOPMENT REGIONS OF ROMANIA**

*Mariana BĂLAN*, “Hyperion” University, Bucharest  
*Simona-Maria STĂNESCU*, Research Institute for Quality of Life,  
Romanian Academy

**37. APPLICABILITY OF NUMBER THEORY CONCEPTS IN MODELING FINANCIAL-ACCOUNTING PROCESSES: THE CASE OF JOSEPH-LOUIS LAGRANGE'S THEOREM**

*Lidia Musat (CIOBOTA)*, Valahia University of Targoviste  
*Catalin CIOBOTA*, Valahia Targoviste

**38. DISPARITĂȚI TERITORIALE ÎN ROMÂNIA**

*Nicolae MIHĂILESCU*, “Hyperion” University, Bucharest

**39. CASH USAGE, FINANCIAL INCLUSION, AND UNEVEN DEVELOPMENT IN TRANSITION ECONOMIES: EVIDENCE FROM ROMANIA AND THE EUROPEAN UNION**

*Mihaela BALOTA*, Romanian Academy, National Institute for Economic Research "Costin C. Kirilășcu", School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, Bucharest,  
*Anca CRISTEA*, Romanian Academy, Institute for World Economy, Bucharest, Romania, “Hyperion” University of Bucharest

**40. FINANCIAL WELL-BEING AND POVERTY IN THE CONTEXT OF ECONOMIC CRISES. DIMENSIONS OF ECONOMIC AND PSYCHOLOGICAL VULNERABILITY WITHIN CONTEMPORARY SOCIAL SHOCKS**

*Dorin IANCU*, Valahia University of Targoviste  
*Daniel DANILOV*, University of Targoviste  
*Ionuț DRĂGULESCU*, University of Targoviste

**41. APPLYING CAUCHY–RIEMANN ANALYTICITY CONDITIONS IN MODELING ACCOUNTING INFORMATION EQUILIBRIUM**

*Catalin CIOBOTA*, University of Targoviste  
*Lidia Musat (CIOBOTA)*, Valahia University of Targoviste

**42. CYBERSECURITY AND THE PROTECTION OF ACCOUNTING INFORMATION: IMPLICATIONS FOR ORGANIZATIONAL RESILIENCE AND THE REDEFINITION OF THE ACCOUNTING PROFESSION IN THE DIGITAL ERA**

*Constantin Aurelian IONESCU*, Valahia University of Targoviște, Targoviste, “Hyperion” University of Bucharest  
*Marilena Carmen UZLĂU*, “Hyperion” University of Bucharest  
*Maria Cristina ȘTEFAN*, Valahia University of Targoviște, Academy of Romanian Scientists, Bucharest, Romania  
*Elena TOADER (VASILE)*, IOSUD – Doctoral School of Economic Sciences and Humanities, Valahia University of Targoviște

**43. ROMANIA IN THE CONTEXT OF THE EUROPEAN GREEN DEAL**

*Daniela Mihaela NICULESCU*, “Hyperion” University, Bucharest

**44. THE ECONOMIC IMPACT OF SCHOOL DROPOUT IN ROMANIA**

*Mariana BĂLAN*, “Hyperion” University, Bucharest  
*Mihaela MARCU*, “Hyperion” University, Bucharest

**45. GENERATION Z CONSUMER PROFILE IN MODERN MARKETING**

*Mihaela MARCU*, “Hyperion” University of Bucharest

**46. CYBER RISK AND FINANCIAL REPORTING INTEGRITY IN HEALTHCARE: ASSESSING THE LINK BETWEEN IT CONTROL MATURITY AND ACCOUNTING RELIABILITY**

*Petronela-Alice GRIGORESCU*, Doctoral School of Economics and Humanities, Valahia University of Târgoviște

*Ruxandra GEORGESCU*, Doctoral School of Economics and Humanities, Valahia University of Târgoviște

*Andreea Nicoleta LITA*, Doctoral School of Economics and Humanities, Valahia University of Târgoviște

**47. THE IMPACT OF DIGITAL MARKETING ON THE PERFORMANCE AND COMPETITIVENESS OF SMES IN ROMANIA**

*Violeta-Andreea ANDREIANA*, Valahia University of Targoviște,

*Laura MARCU*, Valahia University of Targoviște

*Adrian Mihai MĂNOIU*, Valahia University of Targoviște

**48. EFFICIENT FUND MANAGEMENT IN ROMANIAN SOCIAL ENTERPRISES – A DETERMINING FACTOR OF COMMUNITY SOCIAL CHANGE**

*Elena Denisa MATEEVICI*, Romanian Academy, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, National Institute for Economic Research "Costin C. Kirilăscu", Institute of National Economy

*Akince BORA*, Abdullah GUL, University-Kayseri, Turkey

*Mihaela ION*, Doctoral School of Valahia University Târgoviște

**49. TRENDS IN THE DEVELOPMENT OF COMMERCIAL PROJECTS IN EUROPE**

*Andrei Mihai CRISTEA*, “Hyperion” University of Bucharest, Bucharest

**50. STRATEGIC MANAGEMENT ACCOUNTING BETWEEN ECONOMIC UNCERTAINTY AND DIGITAL TRANSFORMATION: NEW DIMENSIONS FOR MANAGERIAL DECISION-MAKING**

*Georgiana Tatiana BONDAC*, Valahia University of Targoviște, Targoviste, Romania

*Constantin Aurelian IONESCU*, Valahia University of Targoviște, Targoviste, Romania, “Hyperion” University of Bucharest, Bucharest

*Andrei Mihai CRISTEA*, “Hyperion” University of Bucharest, Bucharest

*Mihaela MARCU*, “Hyperion” University of Bucharest, Bucharest,

**51. HUMAN RESOURCE MANAGEMENT IN PUBLIC ADMINISTRATION: CHARACTERISTICS, REFORMS, STRATEGIES**

*Ileana MĂRGINEAN*, The Institute of National Economy, Romanian Academy

*Adriana MIRICĂ*, “Hyperion” University of Bucharest

**52. THE IMPACT OF THE OIL CRISIS ON FOREIGN INVESTMENTS IN ROMANIA**

*Mariana BĂLAN*, “Hyperion” University, Bucharest

*Carmen UZLĂU*, “Hyperion” University of Bucharest

**53. STRUCTURAL CHANGES IN THE ROMANIAN LABOUR MARKET. NEW OCCUPATIONAL STANDARDS FOR GREEN JOBS AND SKILLS**

*Nicoleta GUDĂNESCU*, “Hyperion” University, Bucharest